

# 2019-2020 District Goals



**District:** District 410 A  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Incoming officer refresher training train the trainer and centralized training materials

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	15
3rd Quarter	5
4th Quarter	10

By the end of the 4th quarter, the district will add a total of 40 new members.

### Action Items:

My district will establish 1 club branch(es).

My district will induce 5 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. I.e. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

## NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	1	25
2nd Quarter	1	25
3rd Quarter	0	0
4th Quarter	1	25

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 75 charter members.

### Action Items:

## MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	35
3rd Quarter	15
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 95 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Subsidise family/student Dist dues.

## NET GROWTH GOAL

40	+	75	-	95	=	20
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 45000 people.

Action Items:

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 55 service activities.

Action Items:

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

## ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: